

THE CORPORATION OF THE
TOWN OF PELHAM
BY-LAW NO. 3829 (2017)

Being a By-law to authorize exemptions for the Commercial Development known as Fonthill Gardens Inc. 130 Hwy 20 East Fonthill from sections of the Sign By-law 3310(2012)

WHEREAS the Council of the Corporation of the Town of Pelham deems that the Commercial Development known as Fonthill Gardens located at 130 Hwy 20 East Fonthill and described as PT LOTS 166 AND 167 PLAN 717 PT LOT 3 RP 59R12687 PT PART 2, be exempted from certain sections of the Sign By-law 3310(2012) under described provisions, to allow signage to be consistent with the East Fonthill Mixed Use Centre Master Plan;

NOW THEREFORE, the Council of the Corporation of the Town of Pelham enacts the following:

1. Definitions

In this by-law:

- 1.1 “**Banner Sign**” shall mean any wording, logo, shape or symbol on any flexible material including, but not limited to, canvas, plastic, Tyvek, or cloth.
- 1.2 “**Director**” shall mean the Director of Fire and By-law Services
- 1.3 “**Feature Element**” shall mean a part of an architectural feature of a building that may contain a logo, shape, emblem or wording
- 1.4 “**Flat Board Sign**” shall mean any sign made of, but not limited to, wood, cardboard or corrugated plastic

2. **THAT** the buildings located within 130 Hwy 20 development by Fonthill Gardens be exempt from **Section 12.10.3** (maximum 1 wall sign per unit, sign size restricted to 10% of business wall area, total of all signs not exceeding 107 sq. ft.) and **Section 12.10.5** (one wall sign on building face which has a public entrance) of the Town of Pelham Sign By-law 3310(2012) under the following provisions:

- a) Maximum length of a sign cannot exceed 65% of the linear frontage of the tenants unit
- b) Maximum width (height) of a sign cannot exceed 4 ft. (1.22m)
- c) All Tenant Signs shall have Illuminated Channel Letters
- d) All Channel Letters will be affixed to a Carrier box painted to match the colour of the building
- e) No Flat Board Signs
- f) No Banner Signs

3. **THAT** notwithstanding Section 2(b) of this By-law, if a sign is deemed to be part of a Feature Element of a building, upon approval by the Director the sign may be permitted to exceed the 4 ft. (1.22m) maximum width (height) restriction but may not be any higher than the top parapet of the building.

ENACTED, SIGNED AND SEALED THIS
13th DAY OF FEBRUARY, 2017 A.D.



MAYOR DAVE AUGUSTYN

TOWN CLERK NANCY J. BOZZATO